

ORDER



Orders

Order / Rev:

Alt Order #:

Product Desc:

Estimate:

Flight Dates:

Original Date / Rev:

Order Type:

489773 - 5

9/25-10/1

11621

09/25/12 - 10/01/12

08/15/12 / 10/03/12

GENERAL

Primary AE:

Sales Office:

Sales Region:

CBS5

House KPHO Local House KPHO Local

KPHO

Local

Agency

Name:

Buying Contact:

Billing Contact:

Media Strategies and Research

Suzanne Collins

1580 Lincoln Street

Denver, CO 80203

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash

Broadcast

EOM/EOC

15%

Advertiser

Name:

Demographic:

Product Codes:

Priority:

Revenue Codes:

Kirkpatrick/D/CON/ AZ

A35+

Political-Cand-Other

IMP

POL, PLC, CPL

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

00:15:00

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/30/12	40	\$19,725.00	\$16,766.25	September 2012	40	\$19,725.00	\$16,766.25	0.00
10/01/12	10/01/12	10	\$5,890.00	\$5,006.50	October 2012	10	\$5,890.00	\$5,006.50	0.00
					Totals	50	\$25,615.00	\$21,772.75	0.00

Account Executives				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House KPHO Local House Kf			Start Of Order - End Of Order	100%

Order Share	Share	Total
CBS5	18%	\$25,615.00
Market	100%	\$142,305.56

Competitive Share	Share	Total
DPHO	0%	\$0.00
KAET	0%	\$0.00
KASW	5%	\$7,115.28
KAZT	0%	\$0.00
KBCZ	0%	\$0.00
KBPX	0%	\$0.00
KDRX	0%	\$0.00
KMCC	0%	\$0.00
KMOH	0%	\$0.00
KNAZ	0%	\$0.00
KNXV	17%	\$24,191.94
KPAZ	0%	\$0.00
KPNX	21%	\$29,884.17
KPPX	0%	\$0.00
KSAZ	21%	\$29,884.17
KTFL	0%	\$0.00
KTVK	18%	\$25,615.00
KTVW	0%	\$0.00
KUSK	0%	\$0.00

Order / Rev: 489773 - 5

Alt Order #:

Flight Dates: 09/25/12 - 10/01/12

Advertiser: Kirkpatrick/D/CON/ AZ

Product Desc: 9/25-10/1

Estimate: 11621

CBS5

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KPHO	09/28/12	09/28/12	M-F 5-530am M-F 5-530am	CM	M-F 5-530a	----F--	:30	1	\$250.00	PMT	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	----F--			1		\$250.00	0.00					
E 2	KPHO	10/01/12	10/01/12	M-F 5-530am M-F 5-530am	CM	M-F 5-530a	M-----	:30	1	\$140.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	M-----			1		\$140.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPHO	10/01/12-10/07/12		M-F 5-530am	M-F 5-530a		M-----	:30		(\$140.00)		0.00	NM		
Credited															
E 3	KPHO	10/01/12	10/01/12	M-F 530-6am M-F 530-6a	CM	M-F 530-6a	M-----	:30	1	\$135.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	M-----			1		\$135.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPHO	10/01/12-10/07/12		M-F 530-6am	M-F 530-6a		M-----	:30		(\$135.00)		0.00	NM		
Credited															
4	KPHO	09/25/12	09/27/12	M-F 530-6am M-F 530-6a	CM	M-F 530-6a	-T-T---	:30	2	\$235.00	PMT	0.00	NM	2	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	-T-T---			2		\$235.00	0.00					
5	KPHO	10/01/12	10/01/12	M-F 6-630a M-F 6-630a	CM	M-F 6-630a	M-----	:30	1	\$90.00	IMP	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	M-----			1		\$90.00	0.00					
6	KPHO	09/25/12	09/28/12	M-F 6-630a M-F 6-630a	CM	M-F 6-630a	-T-TF--	:30	3	\$150.00	PMT	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	-T-TF--			3		\$150.00	0.00					
7	KPHO	09/26/12	09/28/12	M-F 630-7a M-F 630-7a	CM	M-F 630-7a	--W-F--	:30	2	\$135.00	PMT	0.00	NM	2	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	--W-F--			2		\$135.00	0.00					
8	KPHO	09/25/12	09/28/12	M-F 7a-9a CBS EARLY SHOW	CM	M-F 7a-9a	-TWTF--	:30	4	\$90.00	IMP	0.00	NM	4	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	-TWTF--			4		\$90.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KPHO	09/24/12-09/30/12		M-F 7a-9a	M-F 7a-9a		-TWThF----	:30		(\$90.00)		0.00	NM		
See MG 8.5 [Clear sheet. Political.]															
5	KPHO	09/29/12-09/29/12		Late Fringe Sa 1035-1135p	Sat 1035p-1135p		-----Sa--	:30		\$90.00		0.00	NM		
Ⓜ MG for 8.2 09/26															
E 9	KPHO	10/01/12	10/01/12	M-F 7a-9a CBS EARLY SHOW	CM	M-F 7a-9a	M-----	:30	1	\$90.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	M-----			1		\$90.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPHO	10/01/12-10/07/12		M-F 7a-9a	M-F 7a-9a		M-----	:30		(\$90.00)		0.00	NM		
Credited															
10	KPHO	09/30/12	09/30/12	CBS Sunday Morning CBS SUNDAY MORNING	CM	Various	-----S	:30	1	\$500.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S			1		\$500.00	0.00					

Order / Rev: 489773 - 5
 Alt Order #:
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Kirkpatrick/D/CON/ AZ
 Product Desc: 9/25-10/1 CBS5
 Estimate: 11621

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
10	KPHO	09/30/12	09/30/12	CBS Sunday Morning CBS SUNDAY MORNING	CM	Various	-----S	:30	1	\$500.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/24/12	09/30/12	-----S		1			\$500.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPHO	09/24/12-09/30/12		CBS Sunday Morning		Various	-----Su	:30		(\$500.00)		0.00	NM		
See MG 17.5,17.6,17.7,17.8,17.9 [OVERSOLD]															
11	KPHO	09/25/12	09/27/12	M-F 9a-10a PRICE IS RIGHT	CM	M-F 9a-10a	-T-T---	:30	2	\$375.00	IMP	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/24/12	09/30/12	-T-T---		2			\$375.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KPHO	09/24/12-09/30/12		M-F 9a-10a		M-F 9a-10a	-T-Th----	:30		(\$375.00)		0.00	NM		
See MG 17.5,17.6,17.7,17.8,17.9 [PER CLEAR SHEET]															
12	KPHO	09/26/12	09/26/12	M-F 11a-12p YOUNG & THE RESTLESS	CM	M-F 1059a-1159a	--W----	:30	1	\$400.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/24/12	09/30/12	--W----		1			\$400.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPHO	09/24/12-09/30/12		M-F 11a-12p		M-F 1059a-1159a	--W-----	:30		(\$400.00)		0.00	NM		
See MG 17.5,17.6,17.7,17.8,17.9 [POLITICAL]															
13	KPHO	10/01/12	10/01/12	M-F 11a-12p YOUNG & THE RESTLESS	CM	M-F 1059a-1159a	M-----	:30	1	\$400.00	IMP	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/01/12	10/07/12	M-----		1			\$400.00	0.00					
14	KPHO	09/25/12	09/28/12	M-F Midday News CBS 5 NEWS @ NOON	CM	M-F 12p-1230p	-TW-F--	:30	3	\$250.00	IMP	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/24/12	09/30/12	-TW-F--		3			\$250.00	0.00					
15	KPHO	09/25/12	09/28/12	M-F 3-4p PEOPLES COURT	CM	M-F 3p-357p	-TWTF--	:30	4	\$175.00	IMP	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/24/12	09/30/12	-TWTF--		4			\$175.00	0.00					
16	KPHO	10/01/12	10/01/12	M-F 3-4p PEOPLES COURT	CM	M-F 3p-357p	M-----	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/01/12	10/07/12	M-----		1			\$175.00	0.00					
17	KPHO	09/25/12	09/28/12	M-F 4-5p ANDERSON COOPER	CM	M-F 358p-458p	-TWTF--	:30	4	\$225.00	IMP	0.00	NM	8	\$5,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	09/24/12	09/30/12	-TWTF--		4			\$225.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPHO	09/24/12-09/30/12		M-F 4-5p		M-F 358p-458p	-TwThF----	:30		(\$225.00)		0.00	NM		
See MG 17.5,17.6,17.7,17.8,17.9 [PER CLEAR SHEET]															
5	KPHO	10/01/12-10/01/12 Mon 7p-8p				Mon 7p-8p	M-----	:30		\$3,500.00		0.00	NM		
Ⓜ MG for 12.1,10.1,26.1,11.2,17.1															
6	KPHO	09/29/12-09/29/12 Sa 630PM News				Sa 630PM News	-----Sa--	:30		\$500.00		0.00	NM		
Ⓜ MG for 12.1,10.1,26.1,11.2,17.1															
7	KPHO	10/01/12-10/01/12 M-F 7a-9a				M-F 7a-9a	M-----	:30		\$200.00		0.00	NM		
Ⓜ MG for 12.1,10.1,26.1,11.2,17.1															
8	KPHO	10/01/12-10/01/12 M-F 7a-9a				M-F 7a-9a	M-----	:30		\$200.00		0.00	NM		
Ⓜ MG for 12.1,10.1,26.1,11.2,17.1															
9	KPHO	10/01/12-10/01/12 M-Th, Su 430-5a				M-Th, Su 430a-458p	M-----	:30		\$100.00		0.00	NM		
Ⓜ MG for 12.1,10.1,26.1,11.2,17.1															
18	KPHO	10/01/12	10/01/12		CM	M-F 358p-458p	M-----	:30	1	\$225.00	IMP	0.00	NM	1	\$225.00

Order / Rev: 489773 - 5
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 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Kirkpatrick/D/CON/ AZ
 Product Desc: 9/25-10/1
 Estimate: 11621

CBS5

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 4-5p ANDERSON COOPER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	M-----			1		\$225.00	0.00					
E 19	KPHO	10/01/12	10/01/12	M-F 5PM News CBS 5 NEWS @ 5P	CM	M-F 5p-530p	M-----	:30	1	\$350.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	M-----			1		\$350.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KPHO	10/01/12-10/07/12		M-F 5PM News		M-F 5p-530p	M-----	:30	(\$350.00)	0.00	NM				
Credited															
20	KPHO	09/26/12	09/27/12	M-F 5PM News CBS 5 NEWS @ 5P	CM	M-F 5p-530p	--WT---	:30	2	\$500.00	PMT	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	--WT---			2		\$500.00	0.00					
21	KPHO	09/25/12	09/28/12	M-F 530p News CBS 5 NEWS @ 530P	CM	M-F 530p News	-T-TF--	:30	3	\$475.00	PMT	0.00	NM	3	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	-T-TF--			3		\$475.00	0.00					
E 22	KPHO	10/01/12	10/01/12	M-F 630PM News CBS 5 NEWS @ 630P	CM	M-F 630PM News	M-----	:30	1	\$500.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	M-----			1		\$500.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KPHO	10/01/12-10/07/12		M-F 630PM News		M-F 630PM News	M-----	:30	(\$500.00)	0.00	NM				
Credited															
23	KPHO	09/26/12	09/26/12	M-F 630PM News CBS 5 NEWS @ 630P	CM	M-F 630PM News	--W----	:30	1	\$800.00	PMT	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	--W----			1		\$800.00	0.00					
24	KPHO	09/25/12	09/25/12	Tue 7p-8p NCIS	CM	Tue 7p-8p	-T-----	:30	1	\$6,000.00	PMT	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	-T-----			1		\$6,000.00	0.00					
25	KPHO	09/29/12	09/29/12	Sat 8p-9p CRIMETIME SATURDAY	CM	Sat 8p-9p	-----S-	:30	1	\$1,200.00	PMT	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S-			1		\$1,200.00	0.00					
26	KPHO	09/30/12	09/30/12	Sun 6p-7p 60 MINUTES	CM	Sun 6p-7p	-----S	:30	1	\$3,000.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S			1		\$3,000.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KPHO	09/24/12-09/30/12		Sun 6p-7p		Sun 6p-7p	-----Su	:30	(\$3,000.00)	0.00	NM				
See MG 17.5,17.6,17.7,17.8,17.9 [OVERSOLD/NOT A BUMP RATE]															
27	KPHO	09/25/12	09/28/12	M-F Late News CBS 5 NEWS @ 10P	CM	M-F 10p-1035p	-TwTF--	:30	5	\$750.00	IMP	0.00	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	-TwTF--			5		\$750.00	0.00					
28	KPHO	10/01/12	10/01/12	M-F Late News CBS 5 NEWS @ 10P	CM	M-F 10p-1035p	M-----	:30	1	\$750.00	IMP	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	M-----			1		\$750.00	0.00					
29	KPHO	09/29/12	09/29/12	Sa Late News Sa Late News	CM	Sa 10p-1035p	-----S-	:30	1	\$400.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S-			1		\$400.00	0.00					

Order / Rev:	489773 - 5
Alt Order #:	
Flight Dates:	09/25/12 - 10/01/12

Advertiser:	Kirkpatrick/D/CON/ AZ
Product Desc:	9/25-10/1
Estimate:	11621

CBS5

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
29	KPHO	09/29/12	09/29/12	Sa Late News Sa Late News	CM	Sa 10p-1035p	-----S-	:30	1	\$400.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/24/12	09/30/12	-----S-		1			\$400.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KPHO	09/24/12-09/30/12	Sa Late News		Sa 10p-1035p	-----Sa--	:30		(\$400.00)		0.00	NM		
		Credited													
30	KPHO	09/30/12	09/30/12	Sun 10PM News Sun 10PM News	CM	Su 10PM News	-----S	:30	1	\$600.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/24/12	09/30/12	-----S		1			\$600.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KPHO	09/24/12-09/30/12	Sun 10PM News		Su 10PM News	-----Su	:30		(\$600.00)		0.00	NM		
		Credited													
31	KPHO	09/25/12	09/28/12	Letterman DAVID LETTERMAN	CM	M-F 1035p-1138p	-TwTF--	:30	4	\$250.00	IMP	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/24/12	09/30/12	-TwTF--		4			\$250.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	KPHO	09/24/12-09/30/12	Letterman		M-F 1035p-1138p	-TwThF----	:30		(\$250.00)		0.00	NM		
		Credited													
32	KPHO	10/01/12	10/01/12	Letterman DAVID LETTERMAN	CM	M-F 1035p-1138p	M-----	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/12	10/07/12	M-----		1			\$250.00		0.00				
													Totals	50	\$25,615.00

*Tax 1 Note: Tax 0.5%

*Tax 1 Note: Tax 0.5%

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE** ☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KPHO-TV Phoenix	Date: 10/5/2012
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I, Media Strategies and Research,
 being/on behalf of: Ann Kirkpatrick, a legally
 qualified candidate of the Democratic political
 party for the office of: U.S. Congress
 in the General
 election to be held on: Tuesday, November 06, 2012
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE ATTACHED SCHEDULE			
Date of First Broadcast:			Date of Last Broadcast:		
Tuesday, October 23, 2012			Monday, October 29, 2012		

Total Charges: \$42,090.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Kirkpatrick for Arizona

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Daniel A. Flores

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Friday, October 05, 2012

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title